

Contact

navneetraj7527@gmail.com

www.linkedin.com/in/navneetraj13
(LinkedIn)

Top Skills

Social Media Content Creation

Content Strategy

Web Development

Navneet Raj

Social Media Content Associate - Scrollwell | Video Editor | Web Developer | Building Engaging Digital Experiences
Begusarai, Bihar, India

Summary

I turn ideas into engaging digital content that connects with people.

As a Social Media Content Associate at Scrollwell, I work on content strategy, video editing, and audience engagement across platforms. I also bring hands-on experience in web development, having contributed to projects like GoTrip, a travel-based web platform.

Curious by nature, creative by mindset, and always building something better.

Experience

Scrollwell

1 year 2 months

Social Media Content Associate

October 2025 - Present (5 months)

Patna, Bihar, India

- Contributed to content strategy and video edits that improved engagement
- Managed posts, captions, and basic performance tracking

Social Media Marketing Intern

January 2025 - October 2025 (10 months)

Patna, Bihar, India

Responsible for creating and managing content on the YouTube platform, including video editing, channel optimization, audience engagement, and analyzing performance metrics.

Media Cell - GP Purnea

Student Coordinator

September 2024 - June 2025 (10 months)

Responsible for managing the media presence of a student organization, including creating content, coordinating with other departments, maintaining

social media accounts, publicizing events, and ensuring consistent messaging across all platforms

Education

Government Polytechnic Purnea

Three Year Diploma, Computer Science and Engineering · (August 2022 - June 2025)

S.A.S. High School Ballia Begusarai

Intermediate, Science · (April 2020 - March 2022)

U.M.S Naya Tola Kalyanpur, Dandari, Begusarai

Matriculation, General · (April 2019 - March 2020)